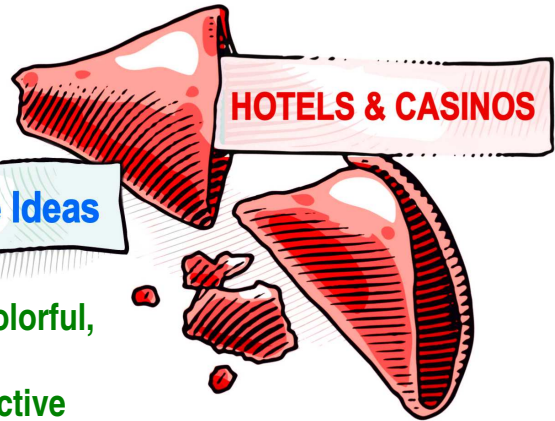





Fortunate Ideas

Custom fortune cookies are a colorful, fun and powerful way to attract attention, and an incredibly effective way to drive profits property-wide.

They're great for generating bounce-backs and increasing overall revenue by expanding the use of additional services by guests. Plus, since everybody opens a fortune cookie, your custom messages are guaranteed to be read—and remembered. Match cookie colors to brand or campaign colors for a custom look.

*Your future holds a
BRAVO! extravaganza*




*Congratulations!
You've won 10% off any spa
service at SPA Bellagio.*




Complimentary Dessert
With Any Room Service
Dinner Purchase.

Custom fortune cookies can do many fun things:

- Turn-down service
- coupons for future stays
- discounts on other services
- Parties & special events
- Contests (instant winners, etc.)
- Room & VIP gifts
- Restaurant handouts
- Gift shops / retail




Let us know how we can make
your stay more enjoyable.



*We are so glad you're
staying with us.*




Enjoy a **FREE** appetizer
at Les Artistes. Dial 77999
to make your reservation!



Sign up for *Players Club*
and get \$10 in **FREE** Chips
when you present this fortune!



(Front)



Redeem for \$5.00 in
Gaming Chips When You Sign Up
For *Premier Club*SM

**you do your thing
leave the rest to usSM**

(Back)